

AYYEKA TECHNOLOGIES LTD.

Privacy Policy

Last modified December 1, 2015

Thank you for visiting the Ayyeka Technologies' Website ("the Website"). **Ayyeka Technologies Ltd.** (hereafter referred to as "**Ayyeka Technologies**," "**we**," or "**us**"), respects and is committed to protecting visitors' privacy. By using the Website, you consent to the collection and use of your information by Ayyeka Technologies as set forth in the following Privacy Policy.

This Privacy Policy is intended to explain what and how we collect, use and disseminate information in connection with our web sites, email, mobile media, marketing campaigns, and other similar contact media sites ("Sites"). Please carefully review this Privacy Policy, and if you have comments, concerns, or questions regarding this Privacy Policy, please contact us at: info@ayyeka.com. If you'd like to be removed from any of our lists or have questions concerning the services, products and/or information being delivered, please contact info@ayyeka.com.

Information We May Collect

Ayyeka Technologies collects and uses personal and non-personal information from its users and Website and Sites visitors. Personal information is data that can be used to uniquely identify or contact a single person. Personal information that Ayyeka Technologies collects may include, but is not limited to, name, job title, company, mailing address, e-mail address, and phone numbers.

You may be asked to provide your personal information anytime you are in contact with Ayyeka Technologies or one of our affiliates. Ayyeka Technologies and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, content, and advertising.

We collect personal information when you sign up for an Ayyeka Technologies user account (such as your name, email address, and phone number). We also collect personal information when a visitor to the Website or Sites registers for services or events or promotions that requires registration or from satisfaction and product surveys that may be issued from time to time. We may also collect information when visitors voluntarily provide the information. The information we collect may include personal or work email, phone, or other form of personal contact information. We may also collect personal information provided when you visit our career site, submit an application for a job opening, or query about a job opening.

We may also collect and store information transmitted by your computer when you use the website. This may include your IP address, browser data, traffic and location data and information we receive from cookies.

Ayyeka Technologies does not require personal information when you access any part of the Sites that is open to the public. Non-personal information is data in a form that does not permit direct association with any specific individual. Ayyeka Technologies may collect, use, transfer, and disclose non-personal information for any purpose.

Ayyeka Technologies may combine personal information and non-personal information collected from you or from other third parties. This combined information will be treated as personal information for as long as it remains combined.



If you are a visitor to our Website or Sites and provide personal or non-personal information to us about the company for whom you work, you are presumed to have the authority to provide such information, and we will assume that such information is accurate.

How We Use Information We Collect

We may use personal contact and other information voluntarily given by our Site users or obtained through Site tracking for the following:

- We may use personal information to enhance user experience on our Sites by personalizing the experience.
- We may use personal information to provide services you have requested, including services that display customized content and advertising.
- We may use personal information to better service you in responding to your customer service requests.
- If you have opted-in to receive our e-mail newsletter, we may send you periodic e-mails. If you would no longer like to receive promotional e-mail from us, you may opt-out, remove or modify information you have provided to us.
- Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our e-mail list and receive e-mail communications from us.
- We may use personal information to enable attendance at our events, provide newsletters/alerts, and fulfill other requests.
- We may use personal information to ensure the content on the Website is presented in the most effective manner.
- We may use personal information to help administer our Website and services.
- We may use personal information to plan future content, services and events based on users' interests and our assessment of important trends and issues in the industries we serve.
- We may use visitors IP address, browser data, traffic and location data and information we receive from cookies in the aggregate to provide us with a statistical overview of our Website and Sites usage. We may use this information to analyze trends, administer the Site, track user movement, personalize the user experience, and gather broad demographic information for aggregate use. This data may be linked to personally identifiable information for these purposes.

Sharing of Aggregated and Non-Personal Information

Ayyeka Technologies may share aggregated and non-personal information with partners and third parties. This data/information is not linked to any personal information that can identify any individual person. When we use third parties to assist us in processing your personal information, we require that they comply with our Privacy Policy and any other appropriate confidentiality and security measures. We may also share information with third parties in limited circumstances, including when complying with legal process, preventing fraud or imminent harm, and ensuring the security of our network and services.

Sharing of Personal Information

Ayyeka Technologies may share your personal information in limited circumstances, including the following:

- Law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence may require Ayyeka Technologies to disclose your personal information.
- We may disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.
- To third-party vendors, consultants or other service providers in connection with the operation of the Sites and our business ("Service Providers") who need access to such information to carry out their work for us. For example, we may use payment or credit card processing or verification service companies to verify payment or credit card information.
- To protect the rights, property or safety of Ayyeka Technologies or other Website users.
- For marketing purposes where you consent to us sharing such data with third parties.

If we transfer data to third party vendors or service providers in connection with the operation of our Sites and for data collection purposes, we are committed to ensuring these vendors are abiding by the “safe harbor” framework set forth by the U.S. Department of Commerce regarding collection, use, and retention of personal information collected by organizations in the European Economic Area and Switzerland or have privacy policies in place similar to Ayyeka Technologies’ Privacy Policy.

About Cookies

When you visit the Ayyeka Technologies Website and/or Sites, the pages you see, along with a small file called a “cookie,” are downloaded to your computer. “Cookies” are small files which are stored on a user's computer. They are designed to hold a modest amount of data specific to a particular client and website, and can be accessed either by the web server or the client computer. Most web browsers automatically accept cookies, but you can usually change your browser to prevent this. We may use cookies to keep track of your activity on the Website and/or to collect the non-personal information described above. All of our Sites can send their own cookies to a user’s browser if the browser's preferences allow it.

Visitors can configure their browsers to accept all cookies, reject all cookies, or notify them when a cookie is sent. Visitors need to be aware that restricting, blocking or deleting cookies used by our Sites may have an adverse impact on the functionality of the Sites, or on their ability to access or use them.

None of the cookies that we use contain information such as your real name or address, so you cannot be identified personally from the cookies.

Third-Party Cookies on Ayyeka Technologies Sites

We may also use third parties to serve ads on the Site, provide certain functionalities (such as maps), or to collect, track and analyze non-personally identifiable usage and volume statistical information from users, such as the user's browser type, operating system, browsing behavior and demographic information. These third parties may collect information from visitors in connection with the services they provide and may place cookies, web beacons or other devices on users’ computers to collect non-personal information, which may be used, among other things, to deliver advertising targeted to visitor interests and to better understand the usage and visitation of our Sites and the other sites tracked by these third parties. We are not responsible for, and do not control, any actions or policies of any third-party service providers. Other companies' use of such data, cookies, web beacons or other devices is subject to their own privacy policies, not the Ayyeka Technologies Privacy Policy. We have no access to, or control over, these cookies, web beacons or other devices; in addition, we do not monitor or control the content of other companies' privacy policies, nor do we monitor or control their compliance with such policies.

Links to Other Websites

Our Website or Sites Sites may contain links to other websites owned and operated by third parties. These third party websites will have their own privacy policies that will govern the use of any personal information you submit while visiting their websites. We do not accept any responsibility or liability for these policies or the privacy practices of such third parties. We encourage our users to be aware when they leave our Site and to read the privacy statements of each web site they visit that collects personally identifiable information. This Privacy Policy applies solely to information collected by Ayyeka Technologies Sites.

Keeping Information Current

We aim to keep any personal information we hold up to date, accurate and error-free. Please help us to keep your information accurate and up to date by notifying us of any relevant changes in the personal data we hold about you. You can also ask us to correct any personal data we hold about you. In your request, please specify which data is inaccurate, and what correction you want us to make. You may contact us for these purposes at info@ayyeka.com.

You have certain rights to see the information we hold about you. Any request for such information may be subject to a small fee to meet our costs in providing you with such details. Please contact info@ayyeka.com.

Security

As part of Ayyeka Technologies' pledge to protect visitors' privacy, we have implemented technologies and security policies to protect the stored personal data of our customers and other registered users from unauthorized access. We cannot, however, guarantee that such technologies and policies will be effective, which visitors should consider when disclosing information to us through Ayyeka Technologies' Sites.

Site and Service Updates

We occasionally send customers and users Site and service announcement updates. We communicate with customers and users via email, postal mail or phone to provide requested services and to make them aware of issues relating to their account.

Children

We do not direct the Site to, nor do we knowingly collect any personal information from children under thirteen.

Changes to this Privacy Policy

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent, and we expect most such changes will be minor. Regardless, we will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes). Each version of this Privacy Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review.

Contact Us

If you have any additional questions or concerns about this Privacy Policy, please feel free to contact us at: info@ayyeka.com.

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US: +1 (310) 876-8040